



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

May 11, 2016

JON FRANCIS, TREASURER
KEEP THE PROMISE III
P.O. BOX 92225
AUSTIN, TX 78709-2225

Response Due Date

06/15/2016

IDENTIFICATION NUMBER: C00575423

REFERENCE: MARCH MONTHLY REPORT (02/01/2016 - 02/29/2016)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 item(s):

1. Schedule E for Line 24 of your report discloses MEMO entries for apparent independent expenditures made on behalf of "RAFAEL 'TED' EDWARD CRUZ" during this reporting period. However, a Schedule D supporting Line 10 has not been provided. Please be advised that if a communication is aired in one reporting period and the payment is made in a later reporting period, the independent expenditure should be reported as a memo entry on Schedule E when the communication is publicly disseminated or distributed, and on a Schedule D if it is a reportable debt under 11 CFR §104.11. Subsequently, when the payment for the independent expenditure is made, the report should show a payment on Schedule E and the same payment on Schedule D, if applicable. Please amend your report to clarify this apparent discrepancy. (11 CFR §104.4)

2. Schedule E of your report indicates that your committee may have failed to file one or more of the required 48 hour report(s) for independent expenditures (see attached). A political committee must file a 48 hour report with the Federal Election Commission as specified in 11 CFR §104.4(b), within 48 hours of any independent expenditures aggregating \$10,000 or more with respect to a given election, made any time during the calendar year up to and including the 20th day before an election. The report must be received by the Commission by 11:59 p.m. on the second day following the date on which independent expenditures that aggregate \$10,000 or more are publicly

KEEP THE PROMISE III

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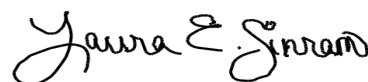
distributed or disseminated. These expenditures must then be fully itemized on Schedule E, or as memo entries on Schedule E and reflected on Schedule D if distributed or disseminated prior to payment, of the next report required to be filed by the committee. Although the Commission may take further action concerning this matter, your prompt response will be taken into consideration. (11 CFR §104.3(b))

- Schedule B of your report discloses an expenditure(s) for "MEDIA." For your information and consideration when preparing future filings, if a portion or all of these expenditures were for public communications (as defined by 11 CFR §100.26) containing express advocacy as defined under 11 CFR §100.22, this would constitute an independent expenditure and would be disclosed on a Schedule E supporting Line 24. Public communications that refer to a clearly identified Federal candidate, but that do not expressly advocate the election or defeat of that candidate would be reported on Schedule B for Line 21(b) of the Detailed Summary Page.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1157.

Sincerely,



Laura Sinram
Sr. Campaign Finance & Reviewing Analyst
Reports Analysis Division

Missing 48 Hour Report (Schedule E)
Keep the Promise III (C00575423)

Name of Payee	Dissemination Date	Amount	Candidate	Election
STRIPES AGENCY LLC	2/25/16	\$21,540.00	RAFAEL 'TED' EDWARD CRUZ	P2016 - VA
GOOGLE	2/26/16	\$2,172.56	RAFAEL 'TED' EDWARD CRUZ	P2016 - GA
FACEBOOK	2/26/16	\$4,283.32	RAFAEL 'TED' EDWARD CRUZ	P2016 - GA
STRIPES AGENCY LLC	2/26/16	\$17,564.00	RAFAEL 'TED' EDWARD CRUZ	P2016 - GA
ACTIVE ENGAGEMENT, LLC	2/27/16	\$1,657.00	RAFAEL 'TED' EDWARD CRUZ	P2016 - GA
FACEBOOK	2/27/16	\$5,567.70	RAFAEL 'TED' EDWARD CRUZ	P2016 - GA
GOOGLE	2/27/16	\$319,921.00	RAFAEL 'TED' EDWARD CRUZ	P2016 - GA